

Vol VIII Issue 1 June 2022

ISSN (P) : 2395-7352

eISSN : 2581-6780

MIZORAM UNIVERSITY
JOURNAL OF
HUMANITIES & SOCIAL SCIENCES
(A Bi-Annual Refereed Journal)





MIZORAM UNIVERSITY JOURNAL OF HUMANITIES & SOCIAL SCIENCES

A Refereed Bi-annual Journal

ISSN(P): 2395-7352

eISSN: 2581-6780

Chief Editor

Prof. Bhartendu Singh

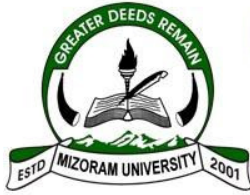
Editor

Prof. Margaret L. Pachuau

Volume VIII, Issue 1

June 2022

**MIZORAM UNIVERSITY
NAAC Accredited Grade 'A' (2019)
(A CENTRAL UNIVERSITY)
TANHRIL, AIZAWL – 796 004
MIZORAM, INDIA**



MIZORAM UNIVERSITY JOURNAL OF HUMANITIES & SOCIAL SCIENCES

A Refereed Bi-annual Journal

ISSN(P): 2395-7352

eISSN: 2581-6780

Editorial Board

Patrons : Prof. K. R. S. Sambasiva Rao, Vice Chancellor, Mizoram University, Aizawl
: Prof. J. K. Patnaik, Pro Vice Chancellor, Mizoram University, Aizawl

Advisors : Prof. Lalnundanga, Registrar, Mizoram University, Aizawl
: Prof. Srinibas Pathi, Department of Public Administration, Mizoram University, Aizawl

Chief Editor : Prof. Bhartendu Singh, Department of Commerce, Mizoram University, Aizawl

Members, Editorial Board

Prof. Sanjay Kumar, Department of Hindi, Mizoram University, Aizawl

Prof. Margaret L. Pachuau, Department of English, Mizoram University, Aizawl

Prof. K. Robin, Department of History & Ethnography, Mizoram University, Aizawl

Prof. Lynda Zohmingliani, Department of Education, Mizoram University, Aizawl

Dr. Ayangbam Shyamkishor, Department of Political Science, Mizoram University, Aizawl

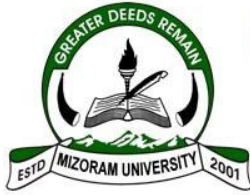
Dr. Ruth Lalremruati, Department of Mizo, Mizoram University, Aizawl

Dr. H. Elizabeth, Department of Social Work, Mizoram University, Aizawl

Mr. R. Lalhruailiana, Department of Sociology, Mizoram University, Aizawl

Journal Website Consultant

Dr. Akhandanand Shukla, Associate Professor & Head, Department of Library & Information Science, Central University of Tamil Nadu, Thiruvarur, Tamil Nadu
Formerly with Mizoram University, Aizawl



MIZORAM UNIVERSITY JOURNAL OF HUMANITIES & SOCIAL SCIENCES

A Refereed Bi-annual Journal

ISSN(P): 2395-7352

eISSN: 2581-6780

Journal Advisory Board

Prof. Ganga Prasad Prasain, Vice Chancellor, Tripura University, Agartala

Prof. Ashok Sharma, Department of Public Administration, University of Rajasthan, Jaipur

Prof. Chandan Kumar, Department of Hindi, University of Delhi, New Delhi

Prof. Saugata Bhaduri, Centre for English Studies, School of Language, Literature and Culture Studies, Jawaharlal Nehru University, New Delhi

Prof. Amit Dey, Department of History, Calcutta University, Kolkata

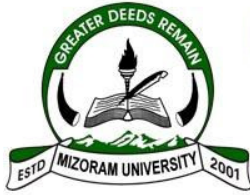
Prof. S. Mangi Singh, Department of Political Science, Dean, School of Social Sciences, Manipur University, Imphal

Prof. R. Thangvunga, Former Head, Department of Mizo, Mizoram University, Aizawl

Prof. S. M. Sungoh, Department of Education, North-Eastern Hill University, Shillong

Prof. Subhabrata Dutta, Department of Social Work, Assam University, Silchar

Prof. G. Nagaraju, Department of Sociology, University of Hyderabad, Hyderabad



MIZORAM UNIVERSITY JOURNAL OF HUMANITIES & SOCIAL SCIENCES

A Refereed Bi-annual Journal

ISSN(P): 2395-7352

eISSN: 2581-6780

CONTENTS

Volume VIII, Issue 1	June 2022
From the Desk of Chief Editor	vi
Who is the Reluctant Fundamentalist? Ethical Reading and Alterity <i>Angelie Multani</i>	1
National Education Policy - 2020: Perspectives on School Education in India <i>Srinibas Pathi</i>	11
Comparative Mapping of General Enterprising Tendencies between Handloom Weavers in Tamil Nadu and Mizoram <i>Laldinliana</i>	16
A Study on Challenges Faced by Women Entrepreneurs of Small Businesses in Kolkata <i>Gargi Lahiri & Soumen Nath</i>	25
Impact of Demographic Factors on the Knowledge of Accounting Practices: A Study on the Micro Enterprises in Lunglei, Mizoram <i>C. Lalrinsangi & Lalneihtluangi Fanai</i>	36
Financial Literacy among Street Vendors in Lunglei District of Mizoram <i>H. Lalenkawli & Bhartendu Singh</i>	45
Perceived Brand Personality of Premier Soccer League (PSL) Teams among African Generation Y University Students: A Gender Perspective <i>Nkosinamandla Erasmus Shezi</i>	56
Differential Influence of Creative Involvement on Life Satisfaction among Junior and Senior Academic Staff in Nigerian Universities <i>Ositoye 'Wale O., Adeoye Hammed & 'Muyiwa Adeyemi</i>	68

Talent Management and Performance of Selected Non-Governmental Organisations in Eketi State, Nigeria	76
<i>Sola Fajana, Nuha Salihu Aremu & Aramide Kuforiji</i>	
Corruption-Induced Idioms and Idiomatic Expressions in Yorùbá Literary and Routine Communication: A Stylistic Approach	86
<i>Dayò Àkànmú & Francis Yedé</i>	
Framed Narrative as a Discursive Technique	100
<i>Geetanjali Mahajan</i>	
<i>Shalimar the Clown</i> in the Context of Global Politics	109
<i>Papai Pal</i>	
Family Environment and Impulsivity Behaviour: A Comparative Study of Substance Abusers and Non-abusers	117
<i>Samuel Vanlalruata & Zokaitluangi</i>	
The Citizenship Amendment Act (C.A.A.) 2019: A Constitutional Analysis	125
<i>Kaustav Choudhoury</i>	
Concept of Human Security: Individual as a Referent Object	134
<i>F. Malsawmtluanga & J. C. Zomuanthanga</i>	
The Geopolitics of India, China and Sri Lankan Economic Crisis	143
<i>Lalmuana Guite</i>	
Negotiating Gender Role: Participation of Women in Border-Trade in Indo-Myanmar Borderland	151
<i>P. Lalpekhlu</i>	
Health-Related Quality of Life and Religious Coping among People Living with HIV/AIDS	162
<i>C. Lalnunpuii & Zoengpari</i>	
Early Intervention with Elderly Diabetics by Social Workers	172
<i>Gautam Makwana</i>	
Artificial Intelligence and Psychology: Developments and Future Potential	186
<i>Annu Pandey & Monika Misra</i>	
Community Participation, Activism, and Community Development in Moreh, Manipur	201
<i>N. Samuel Douminthang Baite & Kanagaraj Easwaran</i>	